

2014 CAMPT AGM Minutes
June 19th, 2014, Westin Hotel, Edmonton

Executive members present: Jack Miller (Past president), Darcy Doyle (President), Amy Fahlman (Vice president), Ève Chaput (Secretary/Treasurer), Anita Gross (IFOMPT Representative) and 44 other CAMPT members.

1. **Opening Remarks:** Darcy Doyle welcomed members to the 2014 AGM and introduced the Executive Committee (EC).
2. **Adoption of 2014 Agenda:** Darcy Doyle asked for a motion from the floor to adopt the agenda for the meeting, Lee Nigen made a motion to adopt the agenda and Lori Erban seconded it, all present were in favour.
3. **Minutes Approval from CAMPT 2013 AGM in Montreal:** A copy of the minutes has been circulated by email prior to this meeting. Scott Whitmore moved to accept the minutes as presented and Rob Werstine seconded the motion, all present were in favour.
4. **Business arisen from the minutes from the President- Darcy Doyle**
 - A CAMPT SWOT analysis was developed:
 - The reported strengths were:
 - Long tradition of IFOMPT membership
 - Well-established curriculum
 - Consistent program syllabus
 - Development of University-based Masters programs
 - IFOMPT Standards committee membership (2)
 - IFOMPT recognition of existing programs
 - Skill Maintenance Program: Manip Refresher Course
 - The reported weaknesses were:
 - Communication
 - Transition planning for IFOMPT monitoring & growing list of CAMPT responsibilities
 - Need to evolve from traditional bio-mechanical to bio-neuro-mechanical models
 - Large geographical area of Canada and the need to provide training in all regions
 - Language requirements of bilingual country
 - Growing sense of disconnect with members
 - Lack of awareness of CAMPT within profession and in larger medical community and public
 - The reported opportunities were:
 - Collaboration with both national & international associations (ie. AAOMPT, EC Americas)
 - Social Media/Marketing Campaign
 - Build & Monitor Social Media Account Manager Position
 - Promotional Videos & LinkedIn
 - Strategic Twitter & Facebook development
 - Creation of a Collaborative Working Group
 - Members of a various Canadian orthopaedic groups with the goal of promoting OMT
 - The reported threats were:
 - New generation of PT's lack of interest in undertaking a prolonged course of study

- Lack of perceived value of CAMPT to the career of young PT's
- Evolving new knowledge, knowledge translation & integration for OMPT
- Development of non-medical manipulation programs

5. Report from Treasurer/Secretary- Eve Chaput

- **Financial Report and Budget:** The financial audits continue to be performed by Michael Sutherland, CA in N.S. Murray MacKutchen moved to accept the 2013 audited financials as presented and Greg Alcock seconded it. Proposed financials for 2015 were presented. Murray MacKutchen accepted as proposed and Jackie Sadi seconded. All present were in favour. Financial statement will be available online under the member section of CAMPT's website.
- The request for funds policy and procedures were explained as follow:
 - Initial request should be submitted in letter form to the CAMPT Secretary and should include the following:
 1. What funds are needed?
 2. Why these funds are needed?
 3. Why such funds should be sourced from CAMPT?
 4. When such funds would be desired?
 - The request will then be reviewed /debated at the next executive meeting.
 - A written response will be provided to requesting group.

6. Report from the Vice president-Amy Fahlman

- Taken actions and suggestions of future actions to overcome some of the weaknesses of the CAMPT SWOT analysis were presented:
 - To address the lack of communication within our various educational institutional and vested interest groups, to the public, referring health care providers and potential members AND the lack of awareness of CAMPT within profession and in larger medical community and public,
 - a Collaborative Working Group was formed with members of a various Canadian orthopaedic groups with the goal of promoting OMT.
 - CAMPT – Amy Fahlman
 - Ortho Div – Blayne Burrows
 - Western University – Jackie Sadi
 - Education Committee – Heather Gillis
 - To address the lack of perceived value of CAMPT to the career of young PT's
 - a marketing strategy was developed with the following items:
 - A public awareness campaign
 - Referring physician educational resources
 - Student and early practice directional resources
 - A Website update
 - Actions already taken:
 - Instructional documents for healthcare professionals and students have already been produced and will be available for free download. French versions will also be produced shortly. There will be one more document created about the risks and benefits of manipulations.
 - A social Media/Marketing campaign was developed:
 - A social media account manager position was built as a CAMPT's new non-voting executive member. Sabrina Ianni accepted the position. Her biography was presented.
 - Promotional Videos were produced.
 - Strategic LinkedIn, Facebook and Twitter accounts were created and are continuously updated.
 - Facebook will be used as a patient's tool.

- Linked-In will be used as a physiotherapist's tool.
 - Twitter will be used as an update of CAMPT activities.
 - Members are invited to provide material and suggest any other uses of the social medias.
 - Jill Robertson suggested CAMPT includes students in their marketing campaign.
- To address the existing growing sense of disconnect with members:
 - A FCAMPT Club was created.
 - It is still a pilot project in Ottawa (next meeting in November 2014)
 - The purposes are to:
 - Discuss research and present clinical cases
 - Problem solve professional issues
 - Promote FCAMPT locally
 - Practice manipulation techniques
 - Manipulation Refresher Courses were organized. They are CAMPT sponsored and run by OD examiners.
 - The purpose is to introduce instructors to unfamiliar regions.
 - The CAMPT executive is new to the logistic and financial planning and is still working on the costs and the participant/instructor ratio, perquisite requirements of the courses.
 - A BC initiative course was organized on Nov. 30, 2013 in Vancouver. CAMPT sponsored 50\$ per FCAMPT member (1100\$ total).
 - Another two day course was organized in Ottawa on Nov 30th - Dec 1st 2013: 400\$ for CAMPT members, 650\$ for non-CAMPT members (revenue 8650\$, expenses 8315\$, net revenue 1435\$).
 - Next course will be held in Calgary on Nov 7-8th will be taught by Lorie Maffey and Jill Robertson.
 - As of now, courses will be limited to CAMPT members only.
 - Members are asked to confirm they are receiving CAMPT emails.
 - Members are briefly informed of the new Canada Anti-spam legislation and the need to go select online the option to keep receiving e-blasts. An email will be sent to the membership regarding this topic.

7. Report from the Past President Jack Miller

- 6 promotional videos were created with a cost of 13 600\$.
 - 2 videos were presented during the AGM.
 - All the videos will be available on CAMPT website and social medias.
- Liability insurance:
 - CAMPT is sponsoring manipulation courses.
 - There is a possibility that an instructor gets involved in a lawsuit. This raised the question about liability insurance.
 - CPA asked CAMPT to participate in the funding of malpractice insurance and CAMPT is investigating the possibility:
 - CAMPT executive contacted CPA to request further information on:
 - The current quote inclusive of all fees, taxes etc.
 - The extent of the coverage (both amount per incidence and number of incidents per year).
 - Are the number of incidences per year based on each subscriber or the cumulative number for CPA and partners?
 - The insurance renewal/cancel clauses of the coverage.

- The parties to be covered (the instructors, the organizations, the executives of the organizations).
- The other CPA Divisions covered.
- All other non-CPA parties and organization being considered for inclusion in this coverage.
- The total number of courses taught by all other parties being considered for coverage over the past 2-3 years.
- The specific percentage of the total quote CAMPT is being asked to fund.
- The rationale for the level of contribution being requested from CAMPT
- There was an acknowledgement from Michael Brennan (CPA) of receipt of request for further clarification on March 23rd 2014.
- No further communication from CPA since then.
- Possible subscriptions to official journals and cost comparison were presented.
 - Journal of Manual and Manipulative Therapy (JMMT):
 - H index of 15
 - Print journal \$79/ member
 - Online: \$33 per member this year, \$36 per member for 2015 and 2016.
 - Manual Therapy (MT):
 - H index of 44
 - Print journal \$67 / member
 - Online \$38 / member.
 - Membership is only interested in MT. The executive will therefore investigate further on the possibility of subscription to MT.

8. IFOMPT Report: Anita Gross

- The IFOMPT executive has changed.
- The IFOMPT vision and executive/standard committee were presented.
 - Vision: World-wide promotion of excellence and unity in clinical and academic standards for manual/musculoskeletal physiotherapists.
 - IFOMPT Standard committee:
 - Developed a cervical Screening Document and an IFOMPT International Standard for examination of the cervical region.
 - The international monitoring process is going from a 3 year to a 6 year cycle.
 - Lorrie Maffey and Lenerdene Levesque are now both standing on the committee.
- Conclusions from the 2nd Strategic Planning Meeting were presented.
 - The group, through a multi-voting process, identified seven Strategic Priorities for IFOMPT: Branding, Educational Standards, Communication, Research, Growth of RIGs and MOs, Leadership, and Finance.
- Memorial: Ian Searle, IFOMPT secretary from 1974-1996 has just passed away.
- The membership is invited to the IFOMPT 2016 conference in Glasgow on 4-8 July 2016.

9. Report from the President-Darcy Doyle

- An update on the IFOMPT International Monitoring (IM) was presented.
 - A Petitioners Guide was developed.
 - New Educational Institutes are foreseen:
 - McMaster completed an official application.
 - UBC is “in process”.
 - Others: SWODEAM - Jim Meadows have shown interest.
 - The current CAMPT accredited programs are the Orthopedic Division and Western University.
 - Canada should be proud of where we stand in the IFOMPT IM process.

- Both programs have done outstanding work in providing advanced OMT training & making great strides in meeting internationally recognized standards.
- A full submission is currently due to the IFOMPT Standards Committee from both programs. The membership is reminded that both programs are assessed as one entity, “Canada”. Therefore both programs need to meet accreditation for Canada to be accredited by IFOMPT.
- Donation for research and development was discussed.
 - EC Americas is a committee focused on developing manual therapy education organizations in South America. \$3000 was donated by CAMPT to promote development. There are working groups in Chilli, Argentina and Peru and each group has a North American liaison.
 - CAMPT is granting another 3 years PFC Research Fund (5000\$ per year).
- CAMPT trademark.
 - Trademark must be protected to maintain status
 - CAMPT/FCAMPT now a protected title
 - A compliance letter was created.
- Membership and Relations
 - Ortho Div and Western University grads are given 1 year free membership.
 - CAMPT is building relationship with AAOMPT. There is a discount off AAOMPT conference to CAMPT members. Next conference will be held in San Antonio on October 22-26, 2014.
- A report on Clinical Specialist Program progress was presented.
 - CAMPT’s goal is to represent and protect the membership.
 - There have been multiple meetings with the stakeholder (CPA)
 - The president confirmed position statement from the Alliance. Any programs that meet the criteria could come forward with an application to be recognized.
 - There are continued talks with CPA – Carol Miller.
 - CAMPT executive is monitoring if any other programs approach the alliance (due diligence).
 - CAMPT is NOT here to create competition with CPA.
 - Currently there is no survey being distributed to FCAMPTs.
- Lifetime Membership Awards were granted to individuals who have provided outstanding, long term-service for more than 10 years in the advancement of OMPT. This Years Recipients are
 - Cliff Fowler
 - Erl Pettman
 - Jan Lowcock
 - John Oldham

10. Other business:

- A member asked that every member completes its biography online in order to help reference.
- Greg Alcock suggested the membership meeting reimbursement matches the PFC funding.
- Rolly Lavallée asked what would be the best way for the membership to bring up topics on how to spend money to the AGM. The executive stated that a request should be made at least two months prior to the next AGM.
- Rob Werstine recommended that a task forces with key stakeholders should be created.
- Jill Robertson suggested that CAMPT gets student involved.

11. **Meeting adjourned**-Next AGM in Halifax 2015 in conjunction with CPA Congress. Motion to adjourn made by Rob Werstine seconded by Scott Whitmore.