

2016 CAMPT AGM Minutes
July 4th, 2016, Novotel Glasgow Center, Glasgow, Scotland

Executive members present: Darcy Doyle (Past president), Amy Fahlman (President), Ève Chaput (Secretary/Treasurer), Anita Gross (IFOMPT Representative), Paolo Sanzo (IFOMPT Junior Representative), Sabrina Ianni (Social Media Manager – non voting position) and 21 other CAMPT members and 2 non-voting members. Quorum was obtained. However quorum was not required as there was no voting item on this agenda. As approved during the last AGM, CAMPT is now using an online voting process.

1. **Call to order:** Carol Kennedy put a motion and Rob Werstine seconded it, all present were in favour.
2. **Greetings and acknowledge guests:** Amy Fahlman welcomed members to the 2016 AGM and introduced the Executive Committee (EC). Erik Schmidt (Vice-President) was unfortunately unable to attend the AGM. Amy acknowledges two people from France.
3. **Validation of voting members:** Only two people were non-members and therefore not allowed to vote. The 21 other people were voting members.
4. **Minutes Approval from CAMPT 2015 AGM in Halifax:** A copy of the minutes has been circulated by email prior to this meeting (August 3rd 2015). Rob Werstine moved to accept the minutes as presented and Pierre Langevin seconded the motion, all present were in favour. Rob Werstine and Joanne Carswell will both review the CAMPT 2016 AGM minutes.
5. **Report from the Social Media Manager - Sabrina Ianni**
 - Sabrina has been promoting CAMPT on different social medias since the last AGM:
 - Facebook:
 - Targets the patient population. Tries to reach the general public.
 - Objective is to increase awareness about manual therapy and inform about pain conditions, treatment options and management, differences between all hands-on therapists, etc.
 - Likes so far: 795 (from 272 last AGM) therefore the page promotion has helped increasing awareness considerably.
 - Twitter
 - Targets professionals and the general public.
 - Objective is to encourage and facilitate professional networking and international networking.
 - Followers so far: 519 (from 289 last AGM).
 - LinkedIn
 - Targets professionals.
 - Objectives are to inform the professionals by the post of articles of interest and to encourage and facilitate professional networking.
 - Followers so far: 387 (from 296 last AGM).
 - Goals in the future:
 - Eventually to link social media networks to blog/newsletter via our website.
 - To engage the general public & students.
 - To respond to inquiries.
 - To ensure regular postings with use of social media manager apps (Hootsuite, etc).
 - Members are encouraged to contact Sabrina if they wish to share any information on the social medias.

6. IFOMPT Report: Anita Gross

- There will be a new IFOMPT committee:
 - President: Annalie Basson (SA) is stepping out. Ken Olson (US) will most certainly take over the position.
 - Vice President: Duncan Reid (NZ) is stepping out and will be replaced by Laura Finucan (UK). Only one person showed interest.
 - Executive Committee:
 - Ken Olson (US) is stepping down and will be replaced by Renee de Ruijter (Switzerland).
 - Erik Thoomes (Netherlands) is stepping down and will be replaced by Annelies Pool Goudzwaard.
 - Laura Finucane (UK) is stepping down and will be replaced by Steve White (NZ).
 - The Office Manager is Ingrid du Toit.
- The IFOMPT Strategic priorities are branding, educational standards, communication, research, growth of RIGs and MOs, leadership and finance.
 - Branding
 - An external company was appointed to advise IFOMPT on their branding strategy, to guide us in the development of brand identity and approach to communication.
 - IFOMPT strapline is “The Global Leader in OMT Excellence”.
 - New logo and Tagline redesign will be voted this week. Two logos were brought forward but the MO felt they were too similar to the past logo. Active discussion has occurred since.
 - Name change is being discussed with having the word manipulative changed to musculoskeletal in the “M” in OMPT.
 - A company has been hired to modernize the website and add functionality around the use on mobile devices and social media.
 - Communication methods are under review. More use of social media and update our website is being explored.
 - Education standards
 - The Standards Committee has spent considerable time reviewing and updating the standards document and process. Last draft was in June 2015 and completion scheduled for Sept 2015. A standards workshop was hosted in Singapore on May 1, 2015 to increase feedback from the Standards Committee and was very helpful. We sent 2 delegates (Anita Gross, Eve Chaput) and invited each education institution to send one delegate each. Dave Walton and Pierre Langevin attended the workshop. The main topics were the lines of communication within your organization and the organization structure of educational programs with MO and IFOMPT.
 - There will also be a workshop in Glasgow for International Monitoring (IM) discussing three benefits and challenges of the IM. None of our EA was able to attend.
 - There is a new standards document under review and it will be voted on at the AGM.
 - A cervical screening document update has been posted on IFOMPT website.
 - The next international consensus document is about differential diagnosis with red flags and has also been posted on IFOMPT website.
 - Communication

- This has been a strong focus of last year. A communication policy is being developed with an external company to advise IFOMPT.
- Social medias were used:
 - i. twitter page (724 followers)
 - ii. facebook page (480 followers)
 - iii. updated to make social media and hand held devices compatible
- The website was modernized with the goal to become the preferred point of interest in the field of manual therapy and exercise.
- We are considering evolving a new domain name “@physiotherapy “ to build stakeholder interaction
- IFOMPT reports are being sent regularly through newsletter e-blasts.
- Research
 - The goal is to develop a “pull-push” mechanism of research exchange through our website and social media in order to disseminate information and interactively exchange information.
 - The newsletter “Evidence Release” updates us on the latest research on manual therapy and exercise and is disseminated to all members with links to Physiopedia.
 - The “Manual Therapy Research Review” takes select articles, critically reviews them and disseminates these reviews.
- The next IFOMPT Conference will be held on October 6-8, 2020 in Melbourne at the Melbourne Convention and Exhibition Centre.
- After this AGM there will be a change in our IFOMPT representative. Anita Gross is retiring and Paolo Sanzo is taking over the position.

7. Report from the Past President - Darcy Doyle

- Manual Therapy Journal is CAMPT Official Journal.
 - There will be six issues in 2016.
 - E-alerts can be sent to members.
 - Access is available through CAMPT website or mobile App with 5 years archived.
 - The initial set-up faced some challenges such as logistical issue due to privacy laws.
 - The executive is tracking usage through CAMPT website and Manual Therapy Journal. Thirty people have activated the app. Unfortunately the app does not allow us to track down the number of people accessing the journal. A total of 176 people logged in through our website of Manual Therapy website.
 - We are paying \$28.00 USD per member.
 - An email to membership was sent on January 15, 2016 with registration instructions for Journal Access.
 - We will evaluate the situation through renewal next year and reassess the membership interest in MT registration.
 - There has been a suggestion from the floor about resending the registration instructions for Journal Access.
- FRANCE & CAMPT
 - Eric Carton (President of OMT France) has been communicating with CAMPT and is looking to CAMPT for guidance / mentorship with respect to logistics of France's organization. A face-to-face meeting is scheduled tomorrow.
 - Advertising concerns last year with respect to the use and titling of CAMPT/FCAMPT by KPTEN (Pierre Trudelle being the president) was resolved. KPTEN is no longer being advertised as a CAMPT program.

- Interim Monitoring Reports
 - The following dates correspond to when the next interim monitoring reports are required and should be submitted to CAMPT (as discussed during our last AGM on June 18, 2015):
 - June 30, 2016 (CAMPT received them all)
 - March 31, 2018
 - December 31, 2019
 - Next official IFOMPT submission due March 31, 2020.
- Elaine Maheu asked where OD stands in terms of the research project component to satisfy IFOMPT requirements.
 - Roland Lavallée stated that Euson Yeug prepared a report for OD on ways to explore the dimensions of a research project. Darcy responded that IFOMPT/CAMPT expects at least “baby steps” towards the creation of a research project and that OD is making these steps. Pierre Langevin added that the stakeholders will be contacted to gather their input on this issue. Darcy Doyle reiterates that interim monitoring reports are important tools to demonstrate the progress that has been made towards the achievement of the requirements.

8. Report from the Vice president – Erik Schmidt (could not be present) and President – Amy Fahlman

- Marketing
 - CAMPT has created a Boilerplate to inform the healthcare practitioners and the public on who we are. Every licensing College was contacted and approved the following statements in our advertisement.
 - “The Canadian Academy of Manipulative Physiotherapy (CAMPT) is a professional organization of physiotherapists who have completed post-graduate training in hands on therapy treatment techniques that meet the International Federation of Manipulative Physical Therapy (IFOMPT) standards. We help anyone with joint or movement conditions that impact their ability to do what’s important to them. By delivering research-guided physiotherapy care, our patients get better, recover faster and stay healthier so they can be active in the things they love to do.”
 - For more information, visit <http://manippt.org/index.php>. You can also follow us on Twitter, LinkedIn, and Facebook.
- Within our marketing strategy, the executive developed a CAMPT certified-program:
 - Members should look for the box with the CAMPT certified-program in the mailbox. The box would contain:
 - CAMPT-Certified Guide
 - Stickers that can be put on windows to help bring awareness
 - USB key:
 - With a descriptive of what an FCAMPT is intended to the clinic staff.
 - Digital copies of all the logos.
 - Link to how you add the certified logo to link back to the CAMPT certified website section.
 - Brochures
 - A professional seal personalized with everyone’s own member number.
 - Digital professional seal should be out by September.
 - There are new certificates updated with the new logo. They can be ordered online for 25\$.
 - Comments from the floor:
 - Sheryll Rutherford asked if a reminder for the Manual Therapy Journal subscription could be sent to the membership. Darcy agreed.
 - Rolly Lavallée congratulated the executive.

- Questions were asked on how much the seals cost and if members will have to pay for them. Actual members will be grand-fathered in. New members will have to pay for it. Cost will be confirmed.
- Website:
 - Things to come:
 1. Complete content update after the 2016 design update.
 2. Add of a blog. Anyone can contact us to contribute to the blog. CAMPT will be contacting students to have them involved in the blog.
 3. Add of a Newsletter. It will be available to everyone (members and non-members).
 4. Updated search and certification options with different ways to search members and locate them on a map.
 - There are already job and course posting sections added to the website.
- University award - CAMPT Award for Excellence in Manual Therapy (certificate and \$200) were given to the students who obtained the best marks in their advanced manual therapy course. All university physiotherapy programs were contacted. These are the graduates who received the award so far:
 1. Kevin Arkko
 2. Maja Vermeulen
 3. Catherine Gobeil
 4. Jessica Harvey
 5. Sarah Tessier
 6. Michèle Dupont-Giard
 7. Marie-Claude Cyr
 8. Tyson Bell
 9. Lucie Campagna
- Local and International Funding Initiatives:
 - University of Manitoba Manual Therapy Program received funding for FCAMPTs providing mentoring and teaching sessions to 4 promising grad students (5200\$ total for a 2 year period).
 - EC Americas received funding for Dr. Marco Antonio Morales Osorio (Columbia) to attend IFOMPT (500\$). EC Americas and AAOMPT each also donated \$1000.
 - To apply for funding please follow the procedures on our website.
- College of Physiotherapists of Ontario delegation:
 - CPO was looking at having manipulations a delegated act.
 - CPO received 1800 negative responses and has retracted his position.
- Local and International Relationships
 - CAMPT continues building relationship with AAOMPT.
 - CAMPT and the National Orthopaedic Division will organized a Symposium in a joint effort. No date has been set yet but it will probably in the fall next year.

9. Report from Treasurer/Secretary- Eve Chaput

- Financial Report and Budget:
 - The financial audits continue to be performed by Michael Sutherland, CA in N.S.
 - The audited 2015 financial statements were presented (a copy was distributed on site in a paper form).
 - Proposed financials for 2017 were presented.
 1. Joanne Carswell accepted as proposed and Doreen Killens seconded. All present were in favour. Financial statement will be available online under the member section of CAMPT's website.

- Membership Retention:
 - Registration/renewal period is from November 1st to January 31st.
 - CAMPT and FCAMPT are protected titles and should not be used by non-CAMPT members.
 - One week after the end of the 2016 registration/renewal process a warning letter was sent to those who did not renew urging them to do so or making sure they do not use any CAMPT titles.
 - Two weeks after the end of the 2016 registration/renewal process a second warning letter was sent to those who did not renew and kept on using a CAMPT title urging them to renew or cease using any CAMPT titles.
 - People found using title CAMPT or FCAMPT while not being a member will be reported to their provincial College for non-respect of the Code of Ethics.

10. New Business

- Ortho Symposium 2017: A new non-voting position will be appointed as soon as possible.
- Manip refresher courses: A new one will probably be organized next year.
- A new VP position election process will happen in 2017.

11. Good of the Order

- Comments from Shaun Lapenskie: CAMPT should make sure we do not change our name too often. CAMPT responded that it has no intention to change the name of the organisation.

12. Announcements

- There will be maternity leave requirements in the future.

13. Lifetime Membership Award:

- It is an award granted to individuals who have provided outstanding, long term-service for more than 10 years in the advancement of OMT.
- This Years Recipients are:
 - Diane Lee (Received her award in person.)
 - Lawrence Urban (Could not attend the AGM and will receive it by mail. Few words of gratitude sent by Lawrence were read.)
 - Wendy Aspinall (Could not attend the AGM and will receive it by mail. Few words of gratitude sent by Lorie were read.)

14. A few words were said to thank Anita Gross for her tremendous work over the years as an IFOMPT rep.

15. Meeting adjourned- Motion to adjourn made by Carol Kennedy seconded by Elaine Maheu.